

## DIGITAL MARKETING/COMMUNICATION AND PROJECT COORDINATION

Espamob' is a **partner** organization of **Erasmus +** European mobilities. We receive and coordinate Erasmus + projects from all European countries to ensure **expertise** and **successful mobility** in Spain.

Within our company, you will be required to put your skills to develop Espamob' **visibility** and **notoriety**. Our offices are situated in the business district of Barcelona, 200 meters from the sea. We will be delighted to welcome you to our **multinational team** if you meet all our search criteria!

In the company's communication and marketing environment, you will be entrusted with different types of missions:

### Digital marketing:

Digital marketing at Espamob' includes several types of tasks. From social networks to video editing to mailing campaigns, the missions you will be entrusted with will be varied:

- **Management** and **development** of social networks
- **Design** of a publication calendar
- **Animation** of communities
- **External communication** through mailings (planning, writing, design, data base management, analysis of results and retention)
- **Creation and editing** of YouTube videos
- **Production** of web content
- **Management** of WordPress articles
- **SEO optimization**

### Mobility planning and coordination:

Espamob's main objective is to satisfy its customers thanks to its expertise in mobility organization. During your internship with our company, you will be given several missions for the planning of mobilities:

- **Relation** with different suppliers
- Intelligent **prospecting**
- **Presentation** of the service and commercial negotiation
- **Reception** of groups
- **Accompanying** of the participants in the company
- **Creation** of welcome packs
- **Drafting** of quotes and commercial contracts

### Profile sought:

For this internship, we are looking for a student in **business school or communication and digital marketing**. Previous **experience** will be **valued**. Motivated, versatile, and autonomous, we are looking for the **rare pearl**.

Several types of skills will be required:

Technical skills:

- Wordpress
- Adobe Suite, Canva, Mailchimp
- Video editing software
- Perfect writing and spelling
- Translation of articles
- Native French, Spanish and English level B2-C1

Functional skills:

- Motivated
- Friendly and smiling
- Autonomous
- Force of proposal

Internship of 40 hours per week in Spain.

You are passionate about digital marketing and communication, and you want to plan and organize mobilities? This internship is for you!